

ALL NEW
FBLA MIDDLE-LEVEL
PROGRAMS



FBLA

Middle Level

Where Leadership Begins.

Middle Level is important to FBLA-PBL

FBLA Middle-Level is our fastest growing division. With all this membership momentum, we have adapted FBLA-PBL to focus on extending opportunities to our Middle-Level students.

New Programs

This year, FBLA is debuting LEAD — an all new recognition program for Middle-Level students.

New Opportunities

For the first time in FBLA-PBL history, Middle Level students can now compete in 5 exclusive events at the National Leadership Conference, which don't include Open Events.

LEAD

LEAD is an all new, three-tiered leadership development program that expands the business knowledge of Middle-Level students, and prepares them for FBLA. Students can even earn digital badges through Stem Premier! The LEAD program can be found [here](#)

Bronze

- Participate in 10 activities ranging from community service to sharing FBLA to other students
- Get recognized at the local level

Silver

- Participate in 12 activities ranging from marketing to testing your FBLA knowledge
- Get recognized at the state level

Gold

- Participate in 15 activities ranging from career exploration to attending the Fall Leadership Conference
- Get recognized at the *national* level!

New Opportunities

Middle-Level members now have the opportunity to compete in their exclusive competitions at the National Leadership conference, as well as attend their exclusive awards ceremony!

New competitions

Middle-Level members will now have the opportunity to compete in:

1. Business Math & Financial Literacy
2. Career Exploration
3. Introduction to Computer Science & Coding
4. Elevator Speech
5. Multimedia & Website Development
6. Community Service Project — Chapter event

Stem Premier

Stem Premier is an online platform that connects students with colleges and business professionals. This year, we have launched exciting new partnership that recognizes students and their accomplishments in FBLA through online badges! Students can build their online portfolio and connect with colleges!

Advisers — How we can help you

FBLA is here to help you with all these new programs. If you need any assistance, here are some ways you can reach out:

- E-mail Lisa Smothers, the FBLA Membership Director.
- Contact your state adviser for Middle-Level contacts in your area.
- Read the *Middle-Level Adviser's Hotline* for tips & tricks on implementing new programs.

**THANK YOU FOR
PARTICIPATING IN
FBLA MIDDLE-LEVEL**



*Middle Level
Where Leadership Begins.*