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ILLINOIS FUTURE BUSINESS LEADERS OF AMERICA

SIXTY-NINTH ANNUAL CONFERENCE

CROWNE PLAZA HOTEL

SPRINGFIELD, ILLINOIS

April 6-7, 2018

**Competitive Events Headquarters – Illinois Conference Room, Level 3**

**Registration after 10:30 a.m., Raffle Prizes & Tickets – Sangamon Conference Room, Level 3**

All events are at the Crowne Plaza.

The Crowne Plaza exit for going to the Holiday Inn Express is by Plaza D on Level 1.

West Plaza Office (next to Former Gift Shop) and Former Gift Shop are on Level 1 by Plaza E.

At Crowne Plaza, Plaza A/J is Level 1; Ballroom is Level 2, and Conference is Level 3.

Pearl, Opal, and Turquoise are across from the guest registration desk on Level 2.

**An audience is allowed in those events that are marked "(Open)." However, if you are a competitor in that event, you may not be in the audience before or after you perform. No standing or sitting on floor in “(Open)” events.**

**FRIDAY, APRIL 6, 2018**

9:00 – 10:30 Registration: Registration Tables, Plaza Level 1

Graham Gordon, State Treasurer, Anna Jonesboro Community

(At 10:30 a.m., registration will move to Sangamon Conference Room, Level 3)

9:30 – 9 pm Pool Will Be Closed

9:30 All Illinois FBLA members in performance events should check the bulletin board in the registration area for final times for performances.

9:30 – 11:30 E-business Performance **(Open)** Emerald, Level 2

3D Animation Performance Emerald, Level 2

(Waiting Area for Participants) Outside Emerald Room

9:30 – 11:30 Electronic Career Portfolio Performance Topaz, Level 2

(Waiting Area for Participants) Outside Topaz Room

9:30 – 11:30 Entrepreneurship Performance Opal, Level 2

Entrepreneurship Preparation Rooms Turquoise/Pearl, Level 2

(Waiting Area for Participants) Chairs in the Area

9:30 – 11:30 Help Desk Performance Springfield, Level 3

Help Desk Preparation Room Lincoln Boardroom, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

9:30 – 12:00 Client Service Plaza E, Level 1

Client Service Preparation Rooms West Plaza Office/Former Gift Shop, Level 1

(Waiting Area for Participants) Plaza F, Level 1

9:30 – 12:00 Digital Video Production Performance **(Open)** Ruby, Level 2

(Waiting Area for Participants) Outside Ruby Room

9:30 – 12:00 Hospitality Management Performance Capital III, Level 3

Hospitality Management Preparation Rooms Capital IV/Capital VI, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

9:30 – 12:00 Website Design Performance **(Open)** Plaza C, Level 1

(Waiting Area for Participants) Plaza F, Level 1

9:30 – 12:30 Business Financial Plan **(Open)** Plaza B, Level 1

Business Plan (**Open)** Plaza B, Level 1

(Waiting Area for Participants) Plaza F, Level 1

9:30 – 12:30 Publication Design **(Open)** Plaza D, Level 1

(Waiting Area for Participants) Plaza F, Level 1

9:30 – 12:45 Introduction to Public Speaking **(Open)** Plaza A, Level 1

(Waiting Area for Participants) Plaza F, Level 1

9:30 -- 1:00 Emerging Business Issues Preliminary Performance Capital II, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

9:30 – 1:00 Public Speaking Performance Capital I, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

9:30 – 1:45 American Enterprise Project Performance Winter Garden Room, 14th Floor

Community Service Project Performance Winter Garden Room, 14th Floor

Partnership with Business Project Performance Winter Garden Room, 14th Floor

(Waiting Area for Participants) Outside Winter Garden Room

10:00 – 10:45 **Open Workshop:** **“Ridiculosity”** Plaza I/J, Level 1

Presented by Millikin University's Tabor School of Business

*Come, see, and DO creativity in an entrepreneurial framework by combining resources, skills, and situations which will morph into a never-before heard of business idea. A truly unique workshop that you'll walk away from with your MIND BLOWN, oh, and the next idea like Facebook or some other ridiculously cool company/product.* Introduction by Snehitha Talugula, State Parliamentarian, Warren Township

11:00 – 11:15 State Officer Candidates and Advisers to Sangamon Conference Room, Level 3

Candidates Meeting

11:00 – 11:45 **Open Workshop:** **“Starting a Business in Illinois”** Plaza I/J, Level 1

Presented by Ted J. Gutierrez, Managing Director, Jackson County Mass Transit District, Carbondale.

*Want to know the basics of starting a business in Illinois? If so, this is the workshop for you as types of business entities and business plans will be discussed.* Introduction by Adam Grimes, Eastern Area State Vice President, Edwards County

11:30 – 4:00 Visit Exhibits and Campaign Booths Sapphire/Diamond, Level 2

Meet State Officer Candidates, Colleges, Vendors, etc.

(Business attire must be worn to visit booths. Stop by to meet the candidates and college representatives. Pick up free information and goodies.)

12:00 – 12:45 **Open Workshop:** **“Beastmode Branding”** Plaza I/J, Level 1

Presented by Carleka Spann, Transformational/Motivational Speaker and Author, Mt. Vernon

*How do you reach the masses with your business brand as a new kid on the block when no one has a clue as to who you are, and they have never even heard of your business? In this workshop, you'll learn how to go "beastmode" with your brand the smart, savvy and also budget friendly way.* Introduction by Liliana Wang, Central Area State Vice President, Normal Community

12:00 – 2:15 Management Decision Making Performance Springfield, Level 3

Management Decision Making Preparations Rooms Capital IV/Capital VI

(Waiting Room for Participants) Governor Conference Room, Level 3

12:30 – 4:30 Graphic Design Preliminary Performance Topaz, Level 2

(Waiting Area for Participants) Outside of Topaz Room

12:30 – 5:00 Business Ethics Preliminary Performance Capital III, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

1:00 Talent Show Schedule Posted Registration Area, Plaza Level 1

1:00 – 1:45 **Open Workshop:** **“What Job Candidates Need to Know”** Plaza I/J, Level 1

Presented by Ted J. Gutierrez, Managing Director, Jackson County Mass Transit District, Carbondale

*What do employers look for in a candidate? What can job candidates do to set themselves apart from the others? Discover answers in this workshop.* Introduction by Ean Fox, Southwestern Area State Vice President, South Central

1:00 – 2:15 Banking & Financial Systems Performance Plaza A, Level 1

Banking & Financial Systems Preparation Rooms West Plaza Office/Former Gift Shop, Level 1

(Waiting Area for Participants) Plaza F, Level 1

1:30 – 4:30 Group A—Broadcast Journalism Preliminary Performance Capital II, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

1:30 – 4:30 Group B—Broadcast Journalism Preliminary Performance Lincoln Boardroom, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

1:30 – 4:30 Group A—Introduction to Business Presentation Preliminary Perf. **(Open)** Emerald, Level 2

(Waiting Area for Participants) Outside Emerald Room

1:30 – 4:30 Group B—Introduction to Business Presentation Preliminary Performance **(Open)** Ruby, Level 2

(Waiting Area for Participants) Outside Ruby Room

1:30 – 5:00 Impromptu Speaking Opal, Level 2

Impromptu Speaking Preparation Room Turquoise/Pearl, Level 2

(Waiting Area for Participants) Chairs in the Area

1:45 – 5:00 Public Service Announcement Performance **(Open)** Plaza C, Level 1

(Waiting Area for Participants) Plaza F, Level 1

2:00 – 2:45 **Open Workshop:** **“Win the Day”** Plaza I/J, Level 1

Presented by Carleka Spann, Transformational/Motivational Speaker and Published Author, Mt. Vernon

*Managing your time in the most effective way possible can be difficult when you have multiple things going on. So, how can you put a plan in place to DOMINATE in all areas of your life without falling short somewhere? Winning the day first consists of understanding that everything you need to succeed already lives within you, but it does you no good if you don't know what you have. Come with your pen, pad or laptop ready for a self-inventory check. Win the day, EVERYDAY!* Introduction by Trisha Nair, Southern Area State Vice President, Mt. Vernon

2:00 – 4:45 Management Information Systems Performance Plaza D, Level 1

Management Information Systems Prep Rooms West Plaza Office/Former Gift Shop, Level 1

Computer Game & Simulation Programming Performance **(Open)** Plaza D, Level 1

Coding & Programming Performance **(Open)** Plaza D, Level 1

Mobile Application Development Performance **(Open)** Plaza D, Level 1

(Waiting Room for Participants) Plaza F, Level 1

2:00 – 5:15 Group A—Social Media Campaign Preliminary Performance **(Open)** Plaza B, Level 1

(Waiting Area for Participants) Plaza F, Level 1

2:00 – 5:15 Group B—Social Media Campaign Preliminary Performance (**Open**) Plaza E, Level 1

(Waiting Area for Participants) Plaza F, Level 1

2:30 – 4:30 Group A—Job Interview--Preliminary Interviews Capital VI, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

2:30 – 4:30 Group B—Job Interview Preliminary Interviews Capital I, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

2:30 – 5:00 Sales Presentation PerformanceSpringfield, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

2:45 – 5:00 Marketing Performance Plaza A, Level 1

Marketing Preparation Rooms West Plaza Office/Former Gift Shop, Level 1

(Waiting Area for Participants) Plaza F, Level 1

3:00 – 3:45 **Open Workshop: “Business and Politics Go Hand in Hand”** Plaza I/J, Level 1

Presented by Illinois State Representative Avery Bourne, 95th District, Farmersville

*Representative Bourne and her staff walk through the steps of lobbying, business regulation, licensing, and an overall look at how the worlds of business and politics go hand in hand. This will be an exclusive workshop on what it takes to be successful in both business and politics.* Introduction by Bradley Marks, State President, Marion

3:50 – 5:00 **Talent Show (Open)** Plaza I/J, Level 1

Introductions by Graham Gordon, State Treasurer, Anna Jonesboro Community, and

Natalie Seaman, State Vice President for Western Area, Beardstown

**5:00** – **7:00 Dinner On Your Own**

**7:00** – **9:00 FIRST GENERAL SESSION Plaza G-J, Level 1**

Presiding:

Bradley Marks, State President, Marion

Pledge to the U.S. Flag and FBLA Pledge:

Thomas O’Brien, State Vice President for Northern Area, Wauconda

Greetings

Presentation of 2018-2019 Candidates for State Offices:

Shawna Weber, State Secretary, Wauconda

Officer Candidates’ Speeches

Illinois FBLA Businessperson of the Year Award

March of Dimes Awards

“Scrits” Networking with Business Project Recognition

Advisers’ Years of Service Recognition

Mary E. Webb Award

Illinois FBLA Foundation Benefit Drawing

Presentation of Competitive Event Awards/Finalists Announced

Closing Remarks & Adjournment:

Bradley Marks, State President, Marion

Immediately **Candidates and Local Chapter Voting Delegates** Plaza G-J, Level 1

After First Meeting: Question-and-Answer Session for Candidates. Attendance

General Session will be taken. The voting delegates who do not attend this session will

not be allowed to vote on Saturday morning.

9:15 – 11:30 "Boogie for Babies Dance" Sapphire/Diamond/Emerald, Level 2

Bring a donation for the March of Dimes and help save babies!!

9:15 – 11:30 Pool Will Be Open 14th Floor

9:15 – 11:50 **MILLI-PREP, Tabor School of Business, Millikin University** Governor Conference Room, Level 3

*Current Millikin University students majoring in Marketing, Management, Infor-*

*mation Systems, International Business, Accounting, and Entrepreneurship*

*will mentor FBLA members in final preparation for FBLA competitive events on*

*Saturday. Sharpen your skills in problem solving, presenting pitches, and more.*

*Don’t miss the opportunity!*

9:45 Illinois FBLA-PBL Professional Division Members Meeting Lincoln Boardroom, Level 3

12:00 Midnight Curfew

**SATURDAY, APRIL 7, 2018**

6:30 – 7:15 Executive Council’s Meeting and Breakfast Lincoln Boardroom, Level 3

(Current State Officers)

6:30 – 7:45 Board of Directors’ Meeting and Breakfast Springfield, Level 3

(Advisers to the Current State Officers and

State Committee)

7:15 – 8:30 Election of 2018-2019 State Officers by Chapter Plaza I/J, Level 1

Voting Delegates

8:00 – 8:30 Illinois FBLA Advisers Meeting Sapphire/Diamond/Emerald, Level 2

**Competitive Events:**

8:30 – 9:30 **(All participants MUST report to Holding Room by 8:30 a.m.)**

Parliamentary Procedure Performance **(Open)** Ruby, Level 2

Parliamentary Procedure Preparation Room Opal, Level 2

Parliamentary Procedure Preparation Room Turquoise, Level 2

Parliamentary Procedure Holding Room Topaz, Level 2

8:30 –11:00 **(All participants MUST report to Holding Room by 8:30 a.m.)**

Global Business Performance **(Open)** Plaza F, Level 1

Global Business Preparation Rooms Plaza C & Plaza D, Level 1

Global Business Holding Room Plaza B, Level 1

8:30 – 11:30 Broadcast Journalism–Finals Performance Winter Garden Room, 14th Floor

(Waiting Room for Participants) Outside Winter Garden Room

8:30 – 11:30 Business Ethics--Finals Performance Capital VI, Level 3

(Waiting Area for Participants) Governor Conference Room, Level 3

8:30 – 11:30 Emerging Business Issues–Finals Performance Capital II, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

8:30 – 11:30 Graphic Design--Finals Performance Capital III, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

8:30 – 11:30 Introduction to Business Presentation--Finals Performance Capital I, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

8:30 – 11:30 Job Interview—-Finals Interview Lincoln Boardroom, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

8:30 – 11:30 Social Media Campaign–Finals Performance Capital IV, Level 3

(Waiting Room for Participants) Governor Conference Room, Level 3

8:30 – 12:00 **(All participants MUST report to Holding Room by 8:30 a.m.)**

Sports & Entertainment Management Performance **(Open)** Plaza E, Level 1

Sports & Entertainment Mgt. Preparation Rooms West Plaza Office/Former Gift Shop, Level 1

Sports & Entertainment Management Holding Room Plaza A, Level 1

10:00 – 11:00 Future Business Leader Interviews Ruby, Level 2

(Waiting Area for Participants) Outside Ruby Room, Level 2

(End of competitive events)

9:00 – 9:45 **Open Workshop: “#CONNECT to #ElevateYourFuture”** Plaza I/J, Level 1

Presented by Bruna Taraves, National FBLA Secretary, Dunlap, Illinois

*The people you meet today are the ones you'll work with tomorrow! Learn how to grow and maximize your network, so you can Elevate Your Future and make great memories!* Introduction by Thomas O’Brien, Northern Area State Vice President, Wauconda

10:15 – 11:00 **Open Battle of the Areas** - Illinois FBLA-PBL Professional Division Plaza I/J, Level 1

11:15 – 12:30 **“Build Your Own Lunch to Go”** Provided by Illinois FBLA Pre-function Ballroom, Level 2

For Vegetarian or Special Meals you must have a ticket.

See your adviser/chaperone for your ticket.

(Seating available in Sapphire/Diamond/Emerald. Ruby available when events are over.)

**12:00** – **3:00 SECOND GENERAL SESSION Plaza G-J, Level 1**

Presiding:

Bradley Marks, State President, Marion

Greetings

New and Reactivated Chapters Recognition (Chapters Attending)

Recognition of Chapter Presidents

National FBLA Business Achievement Awards Recognition—**Leader Level**:

**Olivia Savka, Carterville High School**

**Amanda Cantrell, Marion High School**

**Hezekiah Goodman, Marion High School**

**Pranati Bingi, Normal Community High School**

**Aaron Martin, Normal Community High School**

**Thomas McGraw, Normal Community High School**

**Yashwitha Murarishetti, Normal Community High School**

**Shivank Gupta, Warren Township High School**

**Morgan Suchomel, Warren Township High School**

**Tommy O'Brien, Wauconda High School**

Chapter Awards

State Officer Reflection and Recognition

Announcement and Installation of 2018-2019 State Officers

Presentation of Competitive Event Awards

Closing Remarks & Adjournment:

Bradley Marks, State President, Marion