

# **FUNDRAISING GUIDE**

**Future Business  
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# INTRODUCTION

This guide was developed as a tool to offer ideas on possible fundraisers for local chapters to take on. Fundraisers can be used to fund many activities your chapter may wish to partake in. From the State Leadership Conference to the National Leadership Conference, these fundraising tips can help fund you and your chapter's aspirations.

-Tyler

**Be sure to check our fundraising partners!**  
<http://www.fbla.org/sponsors-partners/>

## National Fundraising Partners



# FUNDRAISERS (EASY)

## Social Media Campaign

Plan a social media campaign for specific organizations that has a special day/month and have people donate to that organization.

(Ex: March of Dimes, November)



## Pie Competition

Survey teachers in school to find participants, make for each teacher with their name and/or picture, and sell raffle tickets for students to place in jars of teachers they want to pie in the face.



## 50/50 Raffle

A 50/50 raffle is a simple fundraiser where you sell raffle tickets and at the end of the night your organization keeps 50% of ticket sales and the winner of the raffle receives the other 50%.



## Krispy Kreme

Order the donuts online at <http://www.krispykreme.com/Fundraising/Select-Your-Shop>. Then choose a event where it would be profitable to sell donuts at.

(Ex: Friday Night Football Games, Varsity Basketball Games)



# FUNDRAISERS (MEDIUM/HARD)

## Homecoming/Prom Dress Sale

Ask students in your school to donate used formal gowns for a discount dress shop before a major school dance.



## Seasonal Fair/Party

Invite the local community to your school to participate in a fair. Host activities like Corn Hole, a Bouncy House, a Basketball Tournament, etc.



## Homecoming/Prom Dress Fashion Show

Partner with a local formal dress retailer on modeling formal clothes, for a fashion show. Sell tickets and also raffle off services for the night of the dance like a limo.



## School Store/Café

Find a space in your school where your chapter could open up a storefront. Sell items that are relevant to the students like pens, pencils, and COFFEE.



## MORE RESOURCES

### **FBLA School Store Manual**

Interested in starting your own school store? FBLA has a manual that can help you through the process!

<http://www.fbla.org/media/FBLA-School-Store-Manual.pdf>

# FUNDRAISING GUIDE

Need advice or have  
questions?

Don't hesitate to contact  
your National Treasurer  
[fblatres@fbla.org](mailto:fblatres@fbla.org).